

Media Monitoring Report – Metal Release

Social and Traditional Media

February 23, 2016

Good Morning –

This is a situation specific media monitoring report relating to the Portland metals release. This report contains both traditional and social media sources.

Danielle on behalf of the HSPR Team

Traditional Media

Political

- [Legislative leaders on lawmaking – Air pollution in SE Portland](#) (OPB: Think Out Loud)
- [Watch: Portland clean air groups speak to Oregon lawmakers](#) (KGW)
- [SE Portland residents plan rally at state capitol concerning heavy metal emissions](#) (FOX12)
- [Wyden, Merkley, Blumenauer ask CDC for help with Portland's toxic air](#) (Oregonian)
- [OR Lawmakers Ask Feds To Identify Risks Of Metals In Portland's Air](#) (OPB)
- [Portland residents rally in Salem for clean air](#) (KOIN6)
- [Lawmakers seek federal help in Portland “heavy metal” air readings](#) (KTVZ)

Environment

- [What You Need to Know About Heavy Metals Pollution in Portland](#) (OPB)
- [Portland struggling to contain growing air problem](#) (Maine News)

Related topics

- [DEQ fines Ninkasi Brewing over stormwater violations](#) (FOX12)
- [450 gallons of diesel spill above Detroit Lake](#) (Statesman Journal)
- [Metro grants \\$377,406 for community-improvement projects in Northwest Portland](#) (Metro)

Social Media

Online Groups – What they are discussing within the last 24 hours

- [Neighbors for Clean Air](#) Facebook.
 - Comments:
 - We now have 4,731 signatures, folks! Can you help us reach 5,000 this morning??? We can do it!! Please share. Thank you.
 - KGW is live streaming today's info hearing on air toxics. [Link to KGW live stream](#).

- While the emerging public health emergency over air toxics has largely focused on high levels of cadmium near Bullseye Glass Co. in SE and [Uroboros Glass Studio](#) on the east side of the Fremont Bridge, there is little doubt that areas in and around Kenton are also being impacted by heavy metal pollutants. For example, federal researchers located elevated levels of arsenic and high levels of lead in moss in the vicinity of Kenton. As well, 2 oil re-refineries operate off N Marine Dr, [American Petroleum Environmental Services, Inc.](#) (APES) and [Orrco](#), in or adjacent to Kenton. Hayden Island residents have alleged that APES is engaged in illegal off-gassing and emitting an unknown amount of various toxic heavy metals. [Neighbors for Clean Air](#) is delivering their petition, attached below, to [Governor Kate Brown](#) and the [Oregon state legislature](#) in Salem for the House Energy and Environment Committee's information session on air toxics in Portland tomorrow, the 23rd. So, for those looking to take some action on this situation, please consider signing the petition, which is only about 150 signatures away from meeting its goal of 4,000 signatures, before the information session tomorrow.
 - OPB Think Out Loud posted: Tomorrow we talk with representatives from the Multnomah County Health Dept., and advocacy group - Neighbors For Clean Air. What do you want to know about heavy metal contamination in your neighborhood? (10 comments follow on the Fb page)
- [Eastside Portland Air Coalition](#) (A.K.A [Inner SE/NE Air Quality](#)) Facebook
 - **Note: This group has been very active within the previous 24 hours due to the hearing this morning in Salem. This is a marked increase from any previous report. There is more conversation on the Fb page than what is listed here.**
 - **Comments:**
 - Today 10/23 (This is a typo, today's date is 2/23) at 12:00 OPB (Think Out Loud) is discussing the issue of air toxins in Portland. If you'd like to comment on this topic, get in touch on Facebook or Twitter, send an email to thinkoutloud@opb.org, or call OPB during the noon hour at 1-888-665-5865
 - Our panelists are up!!! Mary Posthalwaite, [Mary Peveto](#), [Sarah Livingstone](#), thank you all!!!
 - [Rob Nosse](#) I am very glad U all came today! A packed hearing room helps make an important impression!
 - Does anybody have the map from the forest service that shows where they took the moss samples from? Does anyone know where we can get our own moss testing or is soil sampling more accurate? I already asked forest service and they said "unfortunately, the decision has been made not to release any more data or maps at the moment."
 - Quite a long discussion of moss followed.

- Is this the best email address for Lynne Saxton:
OHA.DirectorsOffice@state.or.us?
- Rep. Weidner concerned we'll all be out of work, but have clean air, if we chase businesses away, new companies won't come. He ignores the fact they won't come if environment is poisoned and workforce is sick.
- Dick Pederson is saying that the DEQ has all the authority it needs to make new rules. Which means the DEQ could have made those rules years ago. Dick Pederson must be replaced. He's had his chance and failed.
- I have an idea for a photo to help draw attention to our cause and I'm looking for a pregnant woman. The more pregnant the better! Know anyone? The shoot will take maybe 15 minutes. I am a 30 year pro photographer. Some work I did for Clean Water Portland's highly successful campaign: [Mark Coleman Photography](#)
- DEQ says Bullseye has ceased using arsenic, etc. No, they have only suspended the use of these toxins. Very crucial difference.
- In Salem: DEQ Director Dick Pedersen testifying, reminds panel they were originally searching for wood burning and woodsmoke.
- Turn on OPB to listen to Think Out Loud - [Mary Peveto](#) is speaking on air toxics right now! [Sheryl Hooper Maloney](#) and other activists are on the show today too!
- I know that we are worried about the air pollution on the outside of these buildings but what about the health of the employees on the inside as well ??? The air quality is probably exponentially worse inside these plants
- Air toxics Energy & Environment hearing underway in Salem! Sheryl's petition she's delivering has more than 4500 of our signatures! Love seeing all our light blue supporters & allies in the crowd, it's a packed room & lots of folks were sent to overflow seating!
- Rose City Park Neighborhood Association Board will be dedicating the first half of our March 1st meeting as a public forum on the RCP arsenic hotspot. Please join with your neighbors in participating in this discussion. Tues. March 1st from 7- 9 at the German American Society, 5626 NE Alameda. This information was shared on a Nextdoor Listserve by Tamara DeRidder, RCPNA chair.
- Submit Your Testimony! This came from a neighbor this morning: Looks like we can send in our testimony to be included in the public record for today's hearing. If interested, send it directly to Beth Patrino. Her info is on the House Committee On Energy and Environment page at the bottom under "staff". She is the Committee Administrator. Feel free to pass this info along to others. I didn't know there was a way to include testimony for the hearing until I spoke to someone at Rosenbaum's office. Although, you may have already have known this. I just sent my letter, to all the members on this page:

<https://olis.leg.state.or.us/.../2015.../Committees/HEE/Overview> and copied Beth Patrino at: beth.patrino@state.or.us

- SALEM HEARING 101! We are so excited that so many of us will be at the 8 am hearing tomorrow! Here's lots of info on getting there, what to expect, and logistics – please comment with any questions or your updates. Thanks to everyone who's going! + Two quick things – 1) please wear light blue or any shade of blue for a strong visual statement that we at EPAC want clean air (Mary Peveto will also have some extra blue Neighbors for Clean Air shirts anyone can wear!) + 2) Please consider writing YOUR story as your testimony. The speaking slots are full, with several activists speaking (yay!) but YOU can submit your testimony in writing. I will write a quick 101 on that shortly – we want to submit as many stories as we can, so please email it to eastsideportlandair@gmail.com by tonight, so we can print it out, OR bring a copy with you to Salem to be submitted in a big stack for a great visual effect! Great way to get involved if you can't go in person! + Yes, the bus still has spots! Please RSVP to let Neighbors for Clean Air know you'd like to ride with them. It leaves from Cleveland High School (26th & Powell) at 6:30 am sharp. We will have pens and paper available so you can hand-write your story on the bus ride down, and give it to Mary to submit with her testimony so it will go on record. Sign up to ride the bus right here! <https://www.surveymonkey.com/r/BUSToSalem> + If you are driving/carpooling, you can caravan with the bus and other cars – meet at Cleveland at 6:30 also. + Parking in Salem is either metered street parking near the Capitol – FYI, many meters just take quarters – or in the official underground lot, which has some card payment options. Best bet is to go by the bank today and bring a roll of quarters with you if you can! + We don't have a hearing room for the 8 am session yet but will update immediately when we get it. Go directly to the state capitol, go in through the main doors, and ask at the info desk where the 8 am hearing for Energy and Environment with Rep. Vega Pederson is being held. Our presence in numbers will be very powerful, even though speaking slots are limited to invited testimony – our statement is US. + We will be able to sit in either the hearing room or an overflow room during testimony. Mary Peveto will speak near the end and will submit ALL our written stories as part of her testimony to show how many in our community are concerned and want action. Bring something to write with or a handwork project (like embroidery, drawing, knitting) during the hearing if you'd like to. Media will be allowed in the hearing as a public meeting, FYI. + After the hearing, you can quickly visit YOUR representative and senator's offices right there upstairs in the Capitol & let them or their staffers know you are concerned about air toxics and want their support on this huge issue. This is a great way to let our reps know what we care about! Find your reps' info and office numbers by entering your address HERE – you can click

on Senate and House and quickly visit both! –

<https://www.oregonlegislature.gov/FindYo.../leg-districts.html> + The bus will return to Cleveland High School by around 12 noon and EPAC has several Portland action events planned soon – details to come ASAP! + THANK YOU ALL!!!

- In Salem... It seems clear that people think that Bullseye and Uroboros are no longer emitting toxics. We have no way of knowing that and no reason to think it's true when we know via the NIH that they're using lead and other toxic materials to make colored glass.

Hashtags

- It does not yet appear that any one hashtag has been adopted for this issue.
 - Eastside Portland Air Coalition group is discussing the following options:
 - [#airmatters](#)
 - [#EPAC2016](#)
 - [#EPAC](#)
 - [#breathclean](#)
 - [#cleanairpdx](#)
 - [#cleanairmatters](#)
 - [#filtrateorvacate](#)
 - [#bagthatstack](#)